



Service Specialists Association

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WINTER
2022

President's Letter

Dear SSA Members,

Here we are! Starting another season of change. The leaves in New York have mostly all fallen. Frost has appeared on my lawn several times now. The snow is surely to come very soon! I hope you are all well and enjoying the season that you are in too!

It was a sincere pleasure to see so many of you in Miami in October. It truly warms my heart to be together. The convention was a great success on so many levels! We sincerely thank you (shops, vendors and suppliers) for attending and contributing to the industry. Your SSA Board of Directors is already working hard on plans for next October's convention in Burlington, VT!

On behalf of the Board, we wish you all a very happy and healthy holiday season!



Jodie Cresswell
President

"Cultivate the habit of being grateful for every good thing that comes to you, and to give thanks continuously. And because all things have contributed to your advancement, you should include all things in your gratitude."

Ralph Waldo Emerson

VISIT US AT BOOTH 16

SSA members are invited to a cocktail reception on January 17th from 6 - 7pm in the Mission Plaza



JANUARY 16-19 | GRAPEVINE, TX



Our convention in Coral Gables, Florida was held at the beautiful Hyatt Regency! On October 11th, we kicked-off our convention with the annual golf tournament at the Biltmore Golf Course! It was a very hot day in Florida, but it did not stop our winners Matt Krawczck, Ryan Conover, Matt Twiss, Enrique Vinas III!

On October 12th, we began our two-day learning event with some great topics and speakers! Michael Halter from Haylor, Freyer & Coon gave two great presentations, both very relevant to our small businesses. The first was on Cybersecurity. Did you know that small businesses with 50 or fewer employees are the most at risk for Cyber-attacks? Michael reviewed the different types of attacks and how to best protect our businesses! His second presentation was on Nuclear Insurance Events. This topic focused on our drivers and vehicle safety. Small businesses are at-risk by lawsuits that are expensive. He shared ways to reduce our risk and better equip our employees and vehicles with safety precautions. Dave McCleave of Hendrickson, gave his annual "State of the Industry" report to all of our members. The SSA always looks forward to this expansive presentation! This year, Dave gave us solid insight into the future of the heavy-duty industry.

We also had supplier presentations and product profiles from Automann, Weller and Dorman!

Wednesday evening during our cocktail reception, we said goodbye to two outstanding men from our industry. Sam Stantial and Brian Balough. We wished them well in their retirement!

In the afternoon, we chartered a bus and headed to Rose Spring, owned and operated by one of our shop members, Enrique Vinas (Kiko). It was a pleasure to see his shop! This was a unique opportunity to see how shops vary from region to region!

On October 13th, we had our second learning day. Our first presentation was from Bob O'Gorman, President of Automotive Life Institute. Bob gave us a summary of safety concerns and precautions when dealing with lifts and jacks. He also reviewed safety courses, certifications and ways to manage equipment to improve standards in our shops.

Our second speaker was Gonzalo Calzon of Bottomline concepts. The goal of this topic was to increase awareness of the Employee Retention Credit (ERC). This federal government credit was created during the Covid pandemic to assist businesses with the costs to retain employees. Information and qualifications for funding were shared with the group. Our third speaker of the day was Joe Riley of National Drug Screening. Joe gave us some helpful information to understand the current rules and regulations for drug screening. He reviewed the options for DOT and Non-DOT companies. Joe also talked about the changing landscape of legalized Marijuana and how it affects our hiring and retention efforts.

Our supplier presentations included Envirocool, APM, Stemco, Meritor, Atrio and L&H.

We closed the day with our annual banquet.

On Friday the 11th, we officially ended our convention with a speedboat adventure tour of Miami!

It was a wonderful convention! The SSA Board of Directors wants to thank all of our shop members, suppliers and speakers for attending and contributing! We look forward to next year in Burlington, Vermont!



Leaf Spring Display Rack Offer

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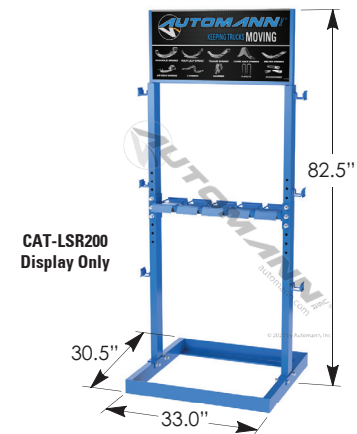
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Leaf Spring Display Rack (CAT-LSR200)

Features:

- Displays a variety of leaf springs, U-bolts and accessories, sold separately
- Includes 10 leaf spring holders, 6 side accessory holders, and adjustable height center beam
- Blue powder coated steel construction for strength and durability
- Base measures 33.0" wide x 30.5" deep x 82.5" high. Allows extra clearance when loaded
- Colorful graphic header lists categories represented



Scan code to see the assembly animation on Automann.com



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